The Enterprise Big Data Lake Profit From The Core A Return To Growth In Turbulent Times

Profit From The Core A Return To Growth In Turbulent Times | b148435092e2cb3302a36e993bf2e85

The Enterprise Big Data Lake Master the fundamentals, hone your business instincts, and save a fortune in tuition. The consensus is clear: MBA programs are a waste of time and money. Even the elite schools offer outdated assembly-line educations about profit-and-loss statements and PowerPoint presentations. After two years poring over sanitized case studies, students are shuffled off into middle management to find out how business really works. Josh Kaufman has made a business out of distilling the core principles of business and delivering them quickly and concisely to people at all stages of their careers. His book, The Personal MBA: A Simple, Repeatable Model that Provides for Constant Improvement, has attracted a vast audience of thousands of readers to the blog site of the same name. Now, in The Enterprise Big Data Lake, he shows how social media can change the way we compete, organize, negotiate, and much more. True leaders aren’t born by business schools—they make themselves, seeking out the knowledge, skills, and experiences they need to succeed. Read this book and in one week you will learn the principles it takes most people a lifetime to master.

Profit First

Profit First

The Economy From Christianity's very beginning, it has had a difficult relationship with the world of money. Through developing sophisticated understandings of the nature and wealth-creating capacity of capital, Christian theologians, philosophers, and financiers exerted considerable influence upon the emergence and development of the international financial systems that helped unleash a revolution in the way we use money and use capital. In For God and Profit, Samuel Gregg underscores the different ways in which Christians have helped to develop and sustain the financial and banking systems that have lifted millions of people out of poverty for hundreds of years. But he also provides a critical lens through which to assess the workings—and failures—of modern finance and banking. Far from being doomed to producing economic instability and financial crises, Gregg argues that the Christian faith and reason can shape financial practices and banking institutions in ways that restore integrity to our troubled financial systems.

The Little Book of Valuation: Measuring and Creating Wealth

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The Little Book of Valuation “This book examines how multinationals can use their core business competencies to promote peace and stability in conflict regions and what role—if any—business has in diplomacy. To investigate these questions the authors interviewed CEOs and high-level managers of multinationals working in ‘challenging’ countries such as Afghanistan, Burma and Rwanda. The interviewees provided candid views on both the practical and ethical issues that occur when operating under extremely volatile circumstances. The lessons learned by these managers make the book invaluable to policy-makers and students involved with corporate social responsibility, peace studies, development studies and stakeholder management.”—BOOK JACKET.

Profit from the Core

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The Founder’s Mentality

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Profit from the Core: Over the next decade, two out of every three companies will face the challenge of their corporate lives: redefining their core business. Buffeted by global competition and facing an unstoppable. can be the basis for tomorrow's growth. Building on the author's previous books, Profit from the Core and Beyond the Core, this book shows how any company in crisis can transform itself to become truly unstoppable. A small, profitable business can look like a giant in an industry that is not growing. The authors have discovered that over a 10-year period, just 1 in 20 companies were able to move from the middle tier of corporate performance—where 60% of companies reside, making very little economic profit—to the top quintile where 90% of global economic profit is made.

Strategy from the Outside In: Profit from Customer Value

President Donald J. Trump lays out his professional and personal worldview in this classic work—a firsthand account of the rise of America’s foremost deal maker and entrepreneuristic spirit. From the moment he was born, he was always going to be a winner. Today, if you think that way, you might as well think big.”—Donald J. Trump Here is Trump in action—how he runs his organization and how he runs his life—as he meets the people he needs to meet, with family and friends, clashes with enemies, and challenges conventional thinking. But even a maverick plays by rules, and Trump has formulated time-tested guidelines for success. He isolates the common elements in his greatest accomplishments; he shatters myths; he names names, spells out the zeros, and fully reveals the deal-maker’s art. Throughout, Trump candidly talks about how he does it. Trump: The Art of the Deal is an unreadable look at the mind of a brilliant Art entrepreneur—the ultimate read for anyone interested in the man behind the spotlight. Praise for Trump: The Art of the Deal “Trump makes one believe for a moment in the American dream again.”—The New York Times “Donald Trump is a deal maker. He is a deal maker the way lions are carnivores and water is wet.”—Chicago Tribune Fascinating . . . wholly absorbing . . . conveys Trump's larger-than-life demeanor so vibrantly that the reader’s attention is instantly and fully claimed.”—Boston Herald Acharity, generous, chutzpa-filled autobiography.”—New York Post

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Good Profit

The Creative Economy

The only introductory economics text to equip students to address today’s pressing problems by mastering the conceptual and quantitative tools of contemporary economics. GUP has partnered with the international collaborative project of CORE researchers and teachers to bring students a book and learning system that complements and enhances CORE’s open-access online e-book. The Economy is a new approach that integrates recent developments in economics including conceptually driven, strategic, behavioural, institutional and financial instability. It challenges students to address inequality, climate change, economic instability, wealth creation and innovation and other problems. It has been adopted as the standard principles course at University College London, Sciences Po Paris and the Toulouse School of Economics. The Principles course combines theoretical and empirical applications and solutions modelled as rules of the game. This provides the basis for a modern treatment of markets including price-making as well as price-taking, the exercise of power, and the importance of social norms and adjustments disequilibria. Introducing labour and credit markets with incomplete contracts allows a consistent treatment of aggregate employment and fluctuations without the need for ad hoc sticky price and wage assumptions. Banks create money by extending credit and a central bank controls this mechanism to influence prices and output. Good profit results when a company creates value for customers in a way that helps them improve their lives. Good profit is the result of innovation, which creates long term value for everyone customers, employees, shareholders, and society. While you won’t find the Koch Industries name on your home’s stain-resistant carpet, your baby’s more comfortable but absorbent diapers stretch your denim jeans, or your television with a better clarity screen, MBM® drove these innovations and many more. Here, drawing on revealing, honest stories from his five decades in business — the company’s many successes as well as its stumbles — Koch walks the reader step-by-step through the principles of Market-Based Management to show entrepreneurs, leaders, students -- and innovators, supervisors and employees of all kinds, in any field -- how to apply the principles to generate Good Profit in their organizations, companies, and lives.

Playing to Win

Make customer value a C-Suite priority for lasting profits and growth While the Great Recession ravaged the balance sheets of long-standing leaders in their respective industries, many companies have actually gained market share, grown revenues and profits, and created more value for customers. These are not flash-in-the-pan companies-world-beaters one year and stragglers the next. They are companies like Johnson & Johnson, Procter & Gamble, Fidelity, Cisco, Philips, Wal-Mart, and Amazon. The success of these organizations isn’t the result of a brilliant strategy for bad times; it’s the outcome of an effectively long-term strategy that takes the company from the outside in. In Strategy from the Outside In George S. Day and Christine Moorman explain that the key to lasting and highly profitable success is the ability to compete on and profit from customer value first. Applying years of research, Day and Moorman illustrate that an outside-in view requires constant vigilance and focus on four customer value imperatives: Be a customer value leader Innovate new value for customers Capitalize on the customer as an asset Capitalize on the brand as an asset Day and Moorman take you from theory to practice, with an emphasis on real world stories, practical models, and useful insights so that you can profit from customer value first. From the outside in.

Race for Profit

Beat the odds with a bold strategy from McKinsey & Company “Every once in a while, a genuinely fresh approach to business strategy appears”—legendary business professor Richard Rumelt, UCLA McKinsey & Company’s newest, most definitive, and most irreverent book on strategy—which thousands of executives are already using—is a must-read for all C-suite executives looking to create winning corporate strategies. Strategy Beyond the Hockey Stick is spearheading an empirical revolution in the field of strategy. Based on an extensive analysis of the key factors that drive the long-term performance of thousands of global companies, the book offers a groundbreaking formula that enables you to objectively assess your strategy’s real odds of future success. “This book is fundamental. The principles laid out here, with compelling data, are a great way around the social pitfalls in strategy development.” — Frans van Houten, CEO, Royal Philips N.V. The authors have discovered that over a 10-year period, just 1 in 4 companies were able to jump from the middle tier of corporate performance—where 60% of companies reside, making very little economic profit—to the top quintile where 99% of global economic profit is made. This movement does not happen by magic—it depends on your company’s current position, the trends it faces, and the big moves you make to give it the strongest chance of vaulting over the competition. This is not another strategy framework. Rather, Strategy Beyond the Hockey Stick shows, through empirical analysis and the experiences of dozens of companies that have successfully made multiple big moves, that to dramatically outperform your competition, you need to overcome incrementalism and corporate inertia. “A different kind of book—I couldn’t put it down. Inspiring new insights on the facts of what it takes to move a company’s performance, combined with practical advice on how to deal with real-life dynamics in management teams.” —Jane Fraser, CEO, Citigroup Latin America

Profit from the Core

Profit from the Core Over the next decade, two out of every three companies will face the challenge of their corporate lives: redefining their core business. Buffeted by global competition and facing an unstoppable. can be the basis for tomorrow's growth. Building on the author's previous books, Profit from the Core and Beyond the Core, this book shows how any company in crisis can transform itself to become truly unstoppable.
The Profit of Peace A Washington Post Bestseller Three Principles for Managing—and Avoiding—the Problems of Growth Why is profitable growth so hard to achieve and sustain? Most executives manage their company’s growth in isolation to that point, to the detriment of new customers. But when Bain & Company’s Chris Zook and James Allen, authors of the bestselling Profit from the Core, researched this question, they found that when companies fail to achieve their growth targets, 90 percent of the time the root causes are internal, not external—increasing distance from the front lines, loss of accountability, proliferating processes and bureaucracy, to name only a few. What’s more, companies experience a set of predictable internal crises, at predictable stages: as they grow, even for healthy companies, these crises, if not managed properly, stifle the ability to grow further and can actively lead to decline. The key insight from Zook and Allen’s research is that managing these choke points requires a “founder’s mentality”—behaviors typically embodied by a bold, ambitious founder—to restore speed, focus, and connection to customers: • An insurgent’s clear mission and purpose • An unambiguous owner mindset • A relentless obsession with the front line Based on the authors’ decade-long study of companies in more than forty countries, The Founder’s Mentality illuminates the relationship between the root causes in companies of all kinds—not just start-ups—and their ability to sustain performance. Through rich analysis and inspirational examples, this book shows how any leader—not only a founder—can instill and leverage a founder’s mentality throughout their organization and find lasting, profitable growth.

Profit from the Core WINNER OF THE 2017 PULITZER PRIZE GENERAL NON-FICTION From Harvard sociologist and MacArthur “genius” Matthew Desmond, a landmark work of scholarship and reporting that will forever change the way we look at poverty in America. In this brilliant, heartbreaking book, Matthew Desmond takes us into the poorest neighborhoods of Milwaukee to tell the story of eight families on the edge. Arleen is a single mother trying to raise her two sons on the $20 a month she has left after paying for their rundown apartment. Scott is a gentle giant of a man taking care of his sick mother, but as his savings dwindle, “Love don’t pay the bills.” She moves to evict Arleen and her boys a few days before Christmas. Even in the most desolate areas of American cities, evictions used to be rare. But today, most renting poverty are spending more than half of their income on housing, and eviction has become, especially for single mothers. In vivid, intimate prose, Desmond provides a groundbreaking level of one view of all the most urgent issues facing America Today. As we see families forced into shelters, squatted apartments, or crowded hotel rooms, we bear witness to the human cost of America’s vast inequality—and to people’s determination and intelligence in the face of hardship. Based on years of embedded fieldwork and painstakingly gathered data, this is an angry and powerful treatment of a crisis that’s surprising few are understanding. For solving one of the ugliest problems of our time, Unshakeable An innovation classic. From Steve Jobs to Jeff Bezos, Clay Christensen’s work continues to underpin today’s most innovative leaders and organizations. A seminal work on disruption—for everyone you, your company, and your cause Add a halo to your product, grow your geographic reach, innovate for “the next big thing,” engage Boomers to Gen Z, and much more! This is your blueprint for living by your personal values, achieving career success, and changing the world. Purpose and profit are the greatest human motivators. This is the definitive roadmap for bringing the power of both forces together—to achieve purpose and profit in your career, company, and life goals. This book will show you how to profit with purpose, whether you’re the one calling the shots or a junior employee looking to advance. Get paid to change the world—who wouldn’t want to be the person doing that? People Over Profit A fully updated follow-up to Peter Schiff’s bestselling financial survival guide-Crash Proof, which described the economy as a house of cards on the verge of collapse, with over 80 pages of new material The economic and monetary disaster which seasoned prognosticatorPeter Schiff predicted is now little more than our reality. And nobody understands what to do in this situation better than those who lived through it. Schiff has opened up a window to经纪人, to reflect on what happened during the recent financial crisis and to envision what will happen next. Schiff has prepared a comprehensive guide to ‘Business with Benefits’ for All! Purpose and profit are powerful human motivators. Combined, this power can change the world. WEconomy is your guidebook to the greatest evolution in business since the assembly line. Discover the secret to achieving purpose with profit in your career and company, all while driving positive impact. Do you crave more meaning in your job? This book is your roadmap. Are you a company leader or is your company trying to discover the core purpose of your business? The WEconomy Blueprint will help you become passionate brand ambassadors. If you are an aspiring social entrepreneur, learn how to massively scale your mission. Get paid to change the world – who wouldn’t want to be the person doing that? Discover the methods of megastars like Oprah Winfrey, Ervin “Magic” Johnson, and Sir Richard Branson, who make the world a better place through purposeful—and highly successful—business strategies. The WEconomy Blueprint encourages inside and outside-the-box thinking on purpose, profit, and the power of purpose. Purpose-driven companies can change the world, or your career, or your cause: Find a cause that drives you and your career goals to new heights Create a job that you love and be celebrated by your peers, boss, and industry Inspire brand fanatics to stay loyal to you, your company, and your cause Add a halo to your product, grow your geographic reach, innovate for “the next big thing,” engage Boomers to Gen Z, and much more! This is your blueprint for living by your personal values, achieving career success, and changing the world. Purpose and profit are powerful human motivators. Combined, this power can change the world. WEconomy is your guidebook to the greatest evolution in business since the assembly line. Discover the secret to achieving purpose with profit in your career and company, all while driving positive impact. Do you crave more meaning in your job? This book is your roadmap. Are you a company leader or is your company trying to discover the core purpose of your business? The WEconomy Blueprint will help you become passionate brand ambassadors. If you are an aspiring social entrepreneur, learn how to massively scale your mission. Get paid to change the world – who wouldn’t want to be the person doing that? People Over Profit A fully updated follow-up to Peter Schiff’s bestselling financial survival guide-Crash Proof, which described the economy as a house of cards on the verge of collapse, with over 80 pages of new material The economic and monetary disaster which seasoned prognosticatorPeter Schiff predicted is now little more than our reality. 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entrepreneurs and business builders worldwide.

Unstoppable Grow the Core stands conventional wisdom about business growth on its head and provides a proven formula for growing your business in recessionary times. These days, it’s a common belief among business leaders across industry sectors that the best way to grow their businesses is to expand into new markets. In reality, virtually all top-performing companies achieve superior results through a leveraging core strengths and capabilities in their core business. Unfortunately, there’s very little in the way of practical advice on how to do this. Grow the Core shows you how to focus on your core business for brand success, with a program of eight workouts road-tested by the author’s consultancy, the brandym. The book provides inspiration, practical advice and proven tools for building and strengthening your core business. It is packed with case studies from brandym clients, including Mars, Friesland Campina, SAB Miller and Danone. The book features exclusive brandym research, in addition to front-line experience on over one hundred brand coaching projects.

Beyond the Core The data lake is a daring new approach for harnessing the power of big data technology and providing convenient self-service capabilities. But is it right for your company? This book is based on over one hundred interviews with companies and organizations, ranging from data-driven companies such as Google, LinkedIn, and Facebook, to governments and traditional corporate enterprises. You’ll learn what a data lake is, why enterprises need one, and how to build one successfully with the best practices in this book. Alex Gorelik, CTO and founder of Waterline Data, explains why old systems and processes can no longer support data needs in the enterprise. Then, in a collection of essays about data lake implementation, you’ll examine data lake initiatives, analytic projects, experiences, and best practices from data experts working in various industries. Get a succinct introduction to data warehousing, big data, and data science. Learn various paths enterprises take to build a data lake. Explore how to build a self-service model and best practices for providing analysts access to the data. The difference ways to implement a data lake from experts in different industries

Profit from the Core The second edition of this best-selling book will take your company from the brink of failure to sustainable growth. In today’s uncertain times, many companies are losing their competitive edge. Even successful organizations run the risk of falling behind, as new market entrants emerge and consumers demand innovation. This book will show you how to develop a strong, well-defined core to establish a leadership position and achieve profitable growth. The secrets to successful growth lie in focusing on what you do best, what you do best, and where you can get a sustainable advantage. The second edition of Profit from the Core provides strategies and approaches for companies of all sizes to navigate today’s competitive landscape and envision a path to sustainable growth.

Data Strategy When Profit from the Core was published in 2001, it became an international bestseller, helping hundreds of companies find their way back to profitable growth after the bursting of the Internet bubble. Today, the core business is more important than ever. Many companies are reevaluating the quality of their products, the ethics of their supply chain, and their ability to compete in a global marketplace. With this book, you’ll learn how to identify your strategic data needs, what methods to use to collect the data and, most importantly, how to translate your data into organizational insights for improved business decision-making and growth. The data lake is a daring new approach for harnessing the power of big data technology and providing convenient self-service capabilities. But is it right for your company? This book is based on over one hundred interviews with companies and organizations, ranging from data-driven companies such as Google, LinkedIn, and Facebook, to governments and traditional corporate enterprises. You’ll learn what a data lake is, why enterprises need one, and how to build one successfully with the best practices in this book. Alex Gorelik, CTO and founder of Waterline Data, explains why old systems and processes can no longer support data needs in the enterprise. Then, in a collection of essays about data lake implementation, you’ll examine data lake initiatives, analytic projects, experiences, and best practices from data experts working in various industries. Get a succinct introduction to data warehousing, big data, and data science. Learn various paths enterprises take to build a data lake. Explore how to build a self-service model and best practices for providing analysts access to the data. The difference ways to implement a data lake from experts in different industries.
data competencies in an organization and crucial coverage of how to ensure your data doesn't become a liability. Data Strategy will equip any organization with the tools and strategies it needs to profit from big data, analytics and the Internet of Things.

WEconomy

Improving Customer Satisfaction, Loyalty And Profit: An Integrated Measurement And Management System Challenging the wisdom about the way capitalism and colonialism joined forces to transform Hong Kong into one of the world's great cities, this book deploys case studies of the clash of interests between alien colonials and their Chinese constituents and the conflict between a pro-business government and its political and social responsibilities.

The Innovator's Solution The New York Times bestseller that gives readers a paradigm-shattering new way to think about motivation from the author of When: The Scientific Secrets of Perfect Timing Most people believe that the best way to motivate is with rewards like money—the carrot-and-stick approach. That's a mistake, says Daniel H. Pink (author of To Sell Is Human: The Surprising Truth About Motivating Others). In this provocative and persuasive new book, he asserts that the secret to high performance and satisfaction—at work, at school, and at home—is the deeply human need to direct our own lives, to learn and create new things, and to do better by ourselves and our world. Drawing on four decades of scientific research on human motivation, Pink exposes the mismatch between what science knows and what business does—and how that affects every aspect of life. He examines the three elements of true motivation—autonomy, mastery, and purpose—and offers smart and surprising techniques for putting these into action in a unique book that will change how we think and transform how we live.

Profit from Experience Clear-headed advice on strategy from the international consulting firm Bain & Company restores a timely and refreshing "back-to-basics" approach to growth.

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